

UX project canvas

Project:

Date:

BACKGROUND
What is the background to the project?

GOALS
What would make for a successful project?

CONSTRAINTS
What are the constraints? (Time, people, tech etc...)

STAKEHOLDERS
Who is involved in the project?

RISKS & BARRIERS
What could prevent a successful project?

USERS
Who are / will be the users?

PROBLEM
What is the user problem(s) to be solved?

KNOWNNS
What existing resources and insights can we use?

UNKNOWNNS
What are the key assumptions & questions?

PRIORITY
How important is the project?