A good UX designer's T-shaped skill set

Level of expertise

Business skills

Business analysis Presenting Project management Chairing meetings Marketing Running workshops Selling Stakeholder management Writing business cases

Team working skills

Collaborating Critiquing Mentoring People management Reviewing Training

Design skills

Accessible design Copy writing Ergonomics Information architecture Information design Interaction design Psychology Persona creation Persuasive design Prototyping Scenario design Sketching Storyboarding Taxonomy design User-centred design UI design Wireframing Writing specifications

Research skills

A/B testing Benchmarking Card sorting Contextual enquiry Data analysis Ethnography Expert evaluation Eye tracking studies Facilitating Interviewing Market research Running focus groups Survey creation Task analysis Usability testing User observation User profiling Web analytics

Technical skills

AJAX CSS HTML JavaScript programming SEO Web development Web standards

Graphic design skills

Aesthetics Imagery Photography Print & layout design Typography Visual design